



FEBRUARY

2024

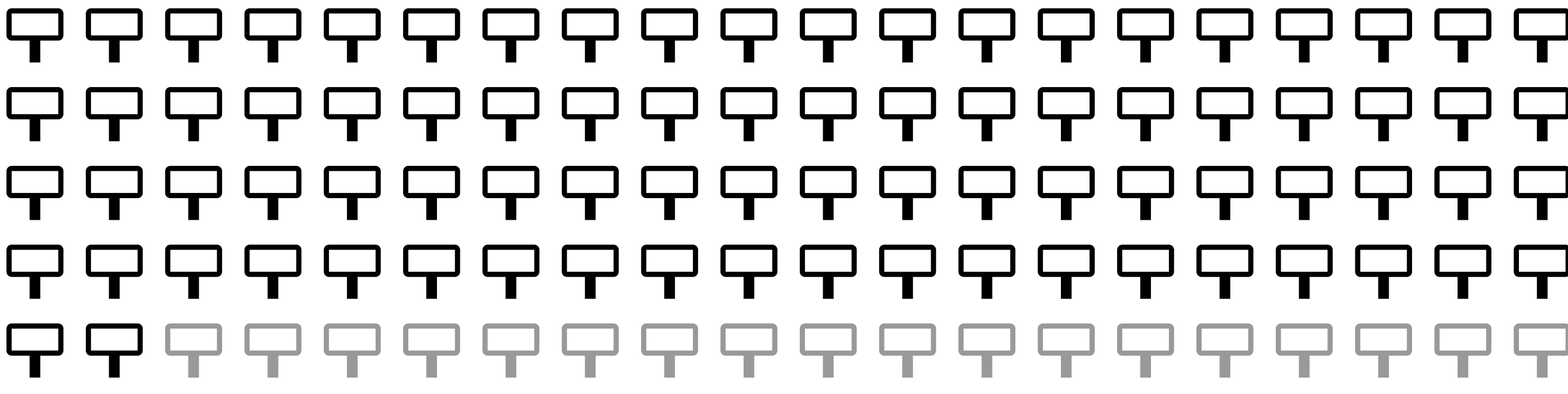
OOH Market Insights Overview

Based on numbers of Large & X-Large OOH advertising faces

OCCUPATION

81%

Occupied



19%

Unoccupied

CAMPAIGNS

152

Total Campaigns

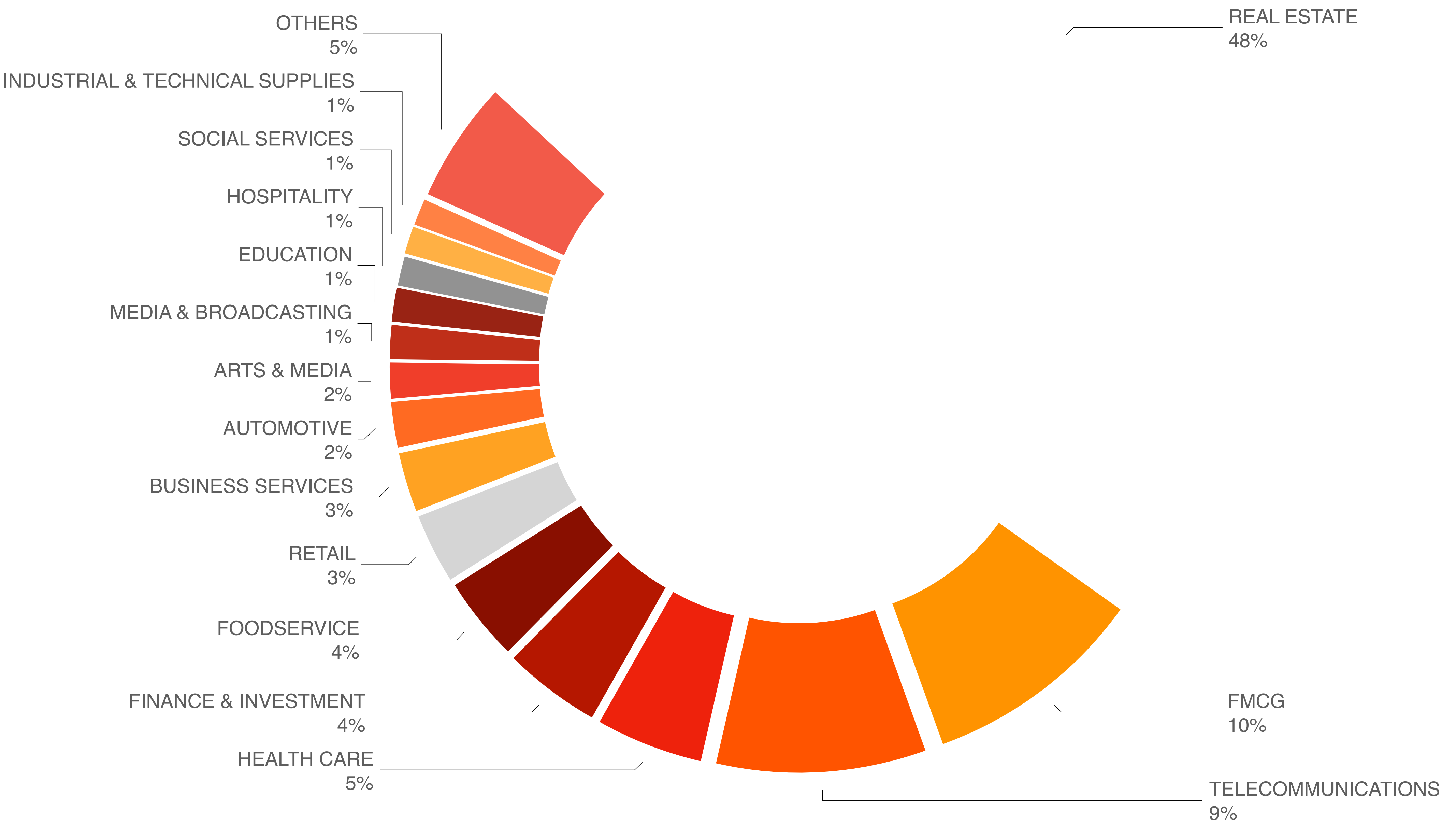
74

New Campaigns

78

Running Campaigns

BUSINESS CATEGORY MARKET SHARE



TOP OOH CAMPAIGNS

