



Based on numbers of Large & X-Large OOH advertising faces

89%

11%

Unoccupied

T 456

 168

 288

Running Campaigns

A donut chart illustrating the distribution of sectors in the S&P 500. The chart is divided into 18 segments of varying sizes and colors. The largest segment, REAL ESTATE, is dark grey and occupies more than half of the chart. Other significant segments include TELECOMMUNICATIONS (orange, 7%), FMCG (orange-red, 5%), AUTOMOTIVE (red, 5%), and several sectors at 4% each: HEALTH CARE (dark red), TBD (dark red), CERAMICS (dark red), and EDUCATION (dark red). Smaller segments include FINANCE & INVESTMENT (light grey, 3%), RETAIL (orange, 2%), HOSPITALITY (orange, 2%), and several sectors at 1% each: INDUSTRIAL & TECHNICAL SUPPLIES (dark red), CONSUMER ELECTRONICS (dark red), ARTS & MEDIA (dark red), and EDUCATION (dark red). The segments are arranged in a clockwise direction starting from the top right.

Sector	Percentage
REAL ESTATE	56%
TELECOMMUNICATIONS	7%
FMCG	5%
AUTOMOTIVE	5%
TBD	4%
HEALTH CARE	4%
CERAMICS	4%
EDUCATION	4%
FINANCE & INVESTMENT	3%
RETAIL	2%
HOSPITALITY	2%
INDUSTRIAL & TECHNICAL SUPPLIES	1%
CONSUMER ELECTRONICS	1%
ARTS & MEDIA	1%
EDUCATION	1%

Group	Projects Completed
Kayan Egypt, Elaf Developments Nasa	100
El Masria Group Developments ADAGIO DOLCE FAR NIENTE	82.5
MakePlace. Developments Atom	80
Remco Group Stella Heights	65
Life Gate Development Skygate	62.5
J Communities Jamila North Coast	60
El Masria Group Developments Isola Centra	60
Horizon Egypt Developments Sa'ada North Coast	57.5
Arclyn Development Arclyn Development	55
Leaders Development Calista Gardens	47.5

MENA'S OOH VOICE

Data provided by **MOOH**. To get more insights, reports and analysis on the OOH market contact: enquire@monitoringoooh.com.

To the best of our knowledge, the information contained herein is accurate and reliable as of the date of publication; however, we do not assume any liability whatsoever for the accuracy and completeness of the campaign dates, which may vary their total running time during the first and last days of the month depending on the operational schedule of media locations.

A COMPANY OF: **WG**® **OUTSIDE
WORLDWIDE
GROUP**