

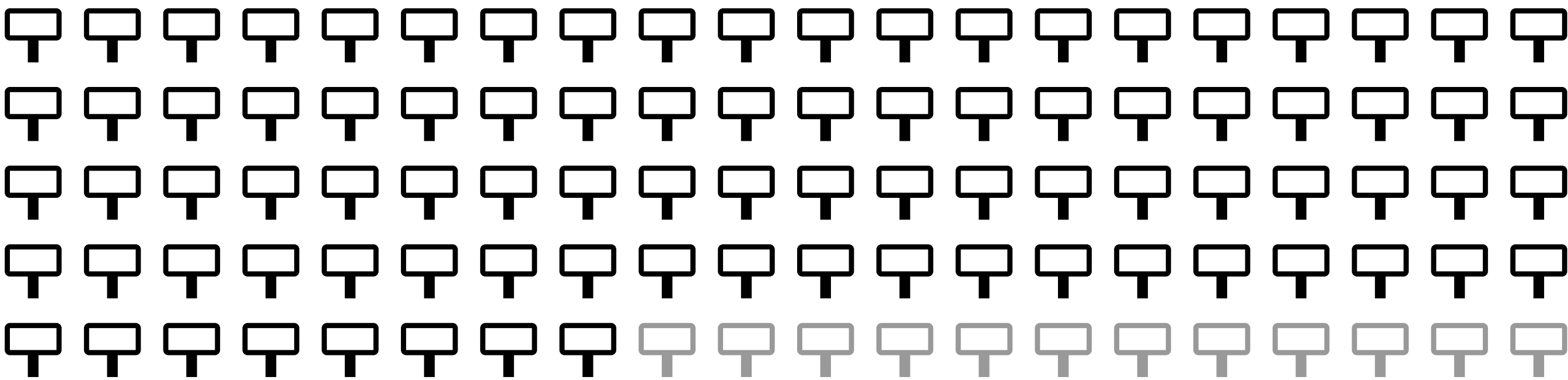
OOH Market Insights Overview

Based on numbers of Large & X-Large OOH advertising faces

OCCUPATION

88%

Occupied



12%

Unoccupied

CAMPAIGNS

470

Total Campaigns

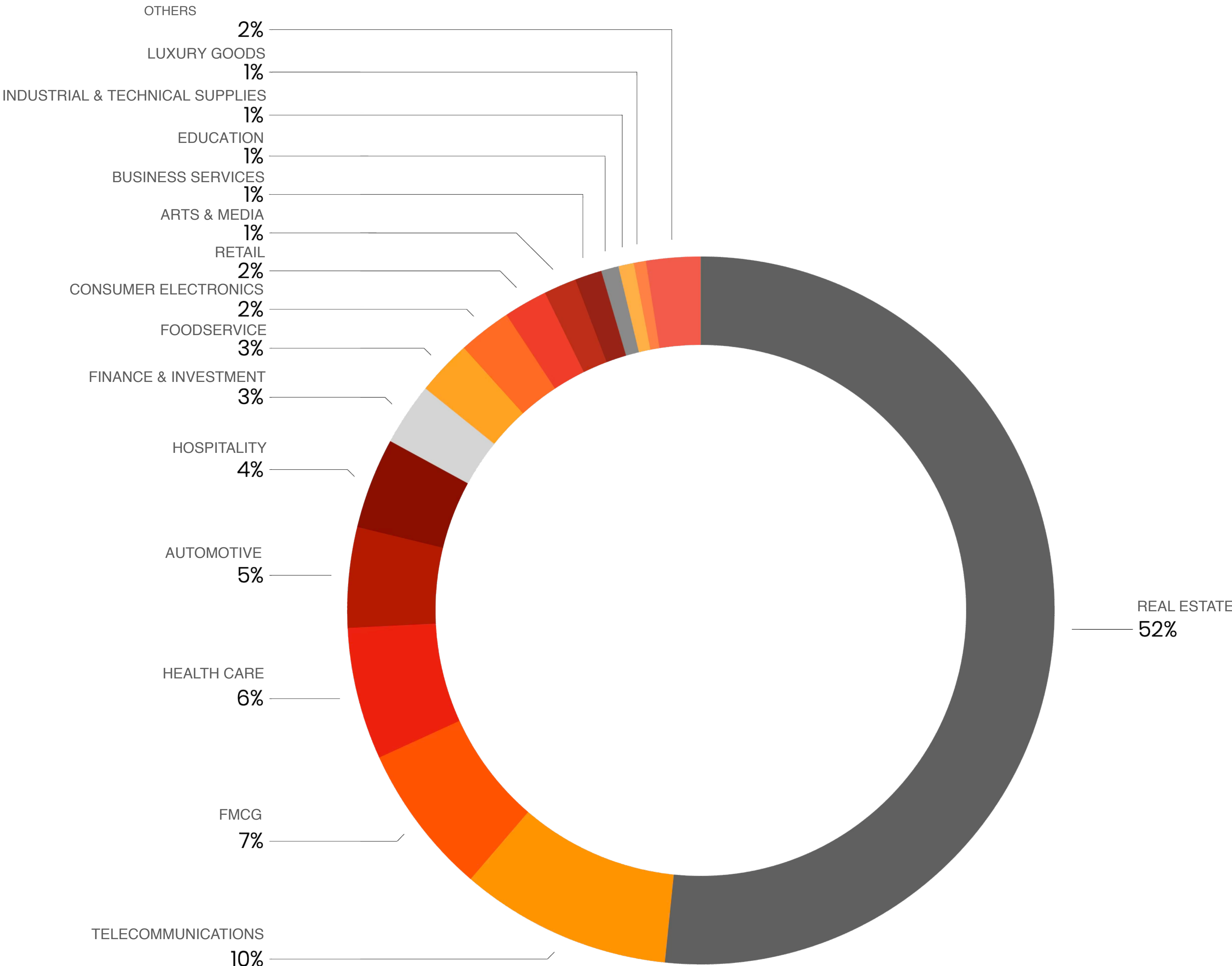
194

New Campaigns

276

Running Campaigns

BUSINESS CATEGORY MARKET SHARE



TOP OOH CAMPAIGNS

