



Based on numbers of Large & X-Large OOH advertising faces

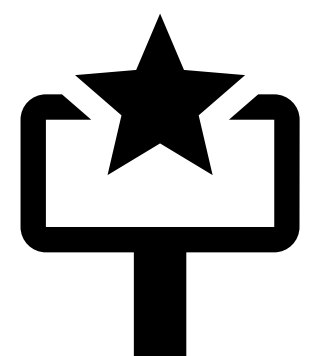
80%

20%

Unoccupied

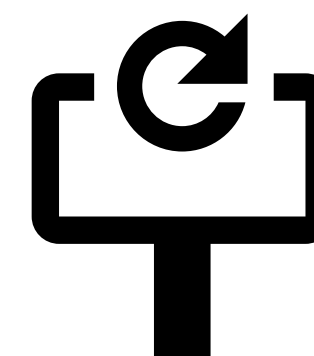
400

Total Campaigns



135

New Campaigns



265

Running Campaigns

Sector	Percentage
REAL ESTATE	58%
TELECOMMUNICATIONS	7%
FMCG	7%
AUTOMOTIVE	5%
HEALTH CARE	3%
FOODSERVICE	3%
PUBLIC ADMINISTRATION	2%
FINANCE & INVESTMENT	2%
MEDIA & BROADCASTING	2%
EDUCATION	1%
HOSPITALITY	1%
RETAIL	1%
ARTS & MEDIA	1%
CONSUMER ELECTRONICS	1%
BUSINESS SERVICES	1%
OTHERS	4%

Developer	Number of Projects
Miqaat Developments Sira Community	100
Paragon Developments Sumou Boulevard	95
Nakheel Developments Livyn	93
New Event Developments Launchnig Soon	88
AlFath Group Alfath Group	85
Tibia Developments Tamaya	83
Biography Developments 101 Green Arrays	82
nd Urban Development Swissotel Residences	80
New Event Development Layal Residence	68
Liberty Developments Liberty Developments	62
G Development New Kairo	60
One/One Grounds	55
Tesla Developments Tesla Island	55
Zhour Developments Fiori Compound	55
Akam Developments Scenario	52
Sky AD Developments Vallis	48
Samsung Galaxy S26 Series Galaxy Ai	40
VRE Developments Town Center 2	38
Plus Developments VERS Commercial Arena	38
Coca-Cola Coca-Cola	38

MENA'S OOH VOICE

Data provided by **MOOH**. To get more insights, reports and analysis on the OOH market contact: enquire@monitoringooh.com.

To the best of our knowledge, the information contained herein is accurate and reliable as of the date of publication; however, we do not assume any liability whatsoever for the accuracy and completeness of the campaign dates, which may vary their total running time during the first and last days of the month depending on the operational schedule of media locations.

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