

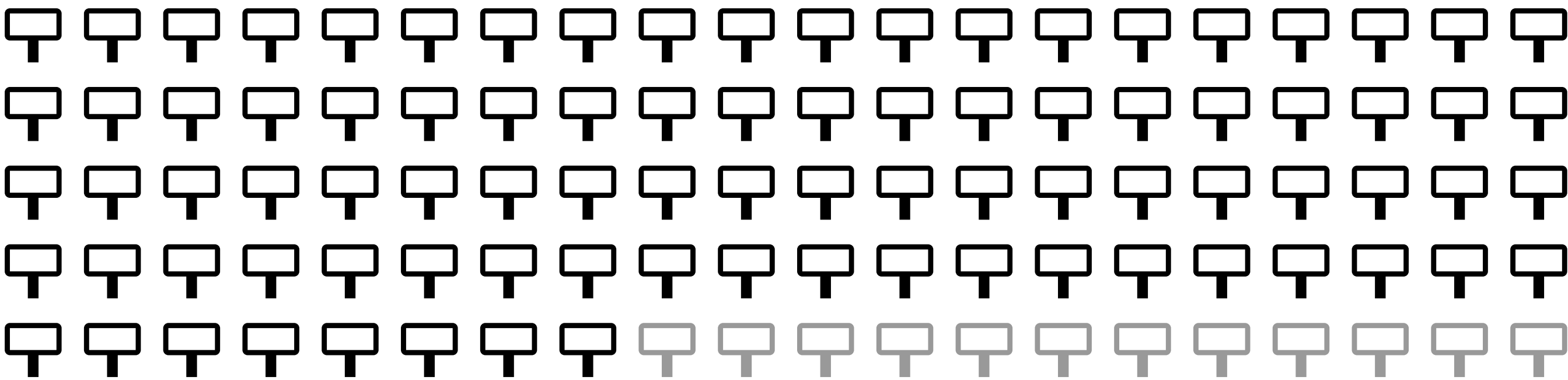
OOH Market Insights Overview

Based on numbers of Large & X-Large OOH advertising faces

OCCUPATION

87%

Occupied



13%

Unoccupied

CAMPAIGNS

438

Total Campaigns

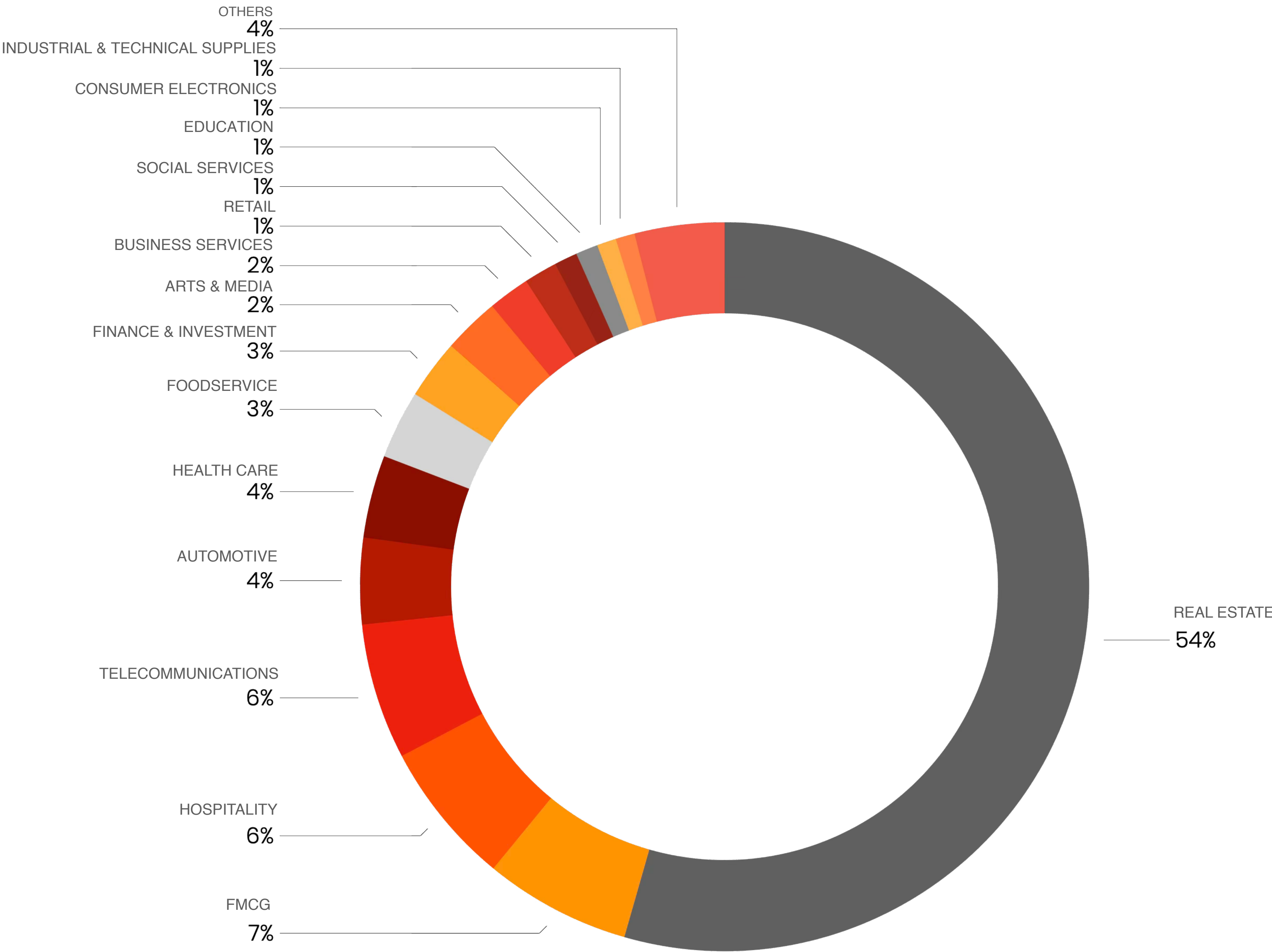
157

New Campaigns

281

Running Campaigns

BUSINESS CATEGORY MARKET SHARE



TOP OOH CAMPAIGNS

