



Market Insights



MARCH 2026

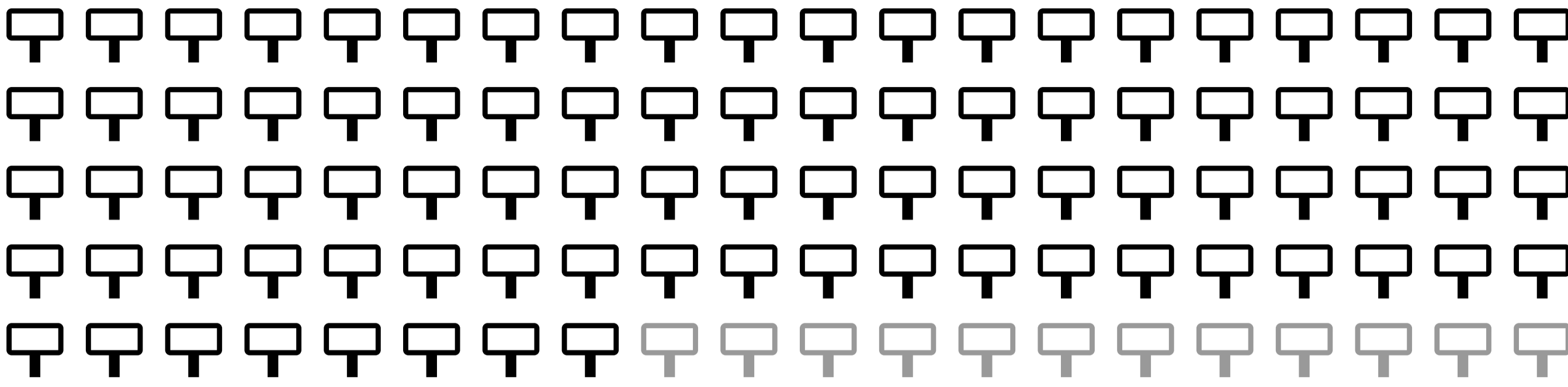
# OOH Market Insights Overview

Based on numbers of Large & X-Large OOH advertising faces

## OCCUPATION

85%

Occupied



15%

Unoccupied

## CAMPAIGNS

307

Total Campaigns

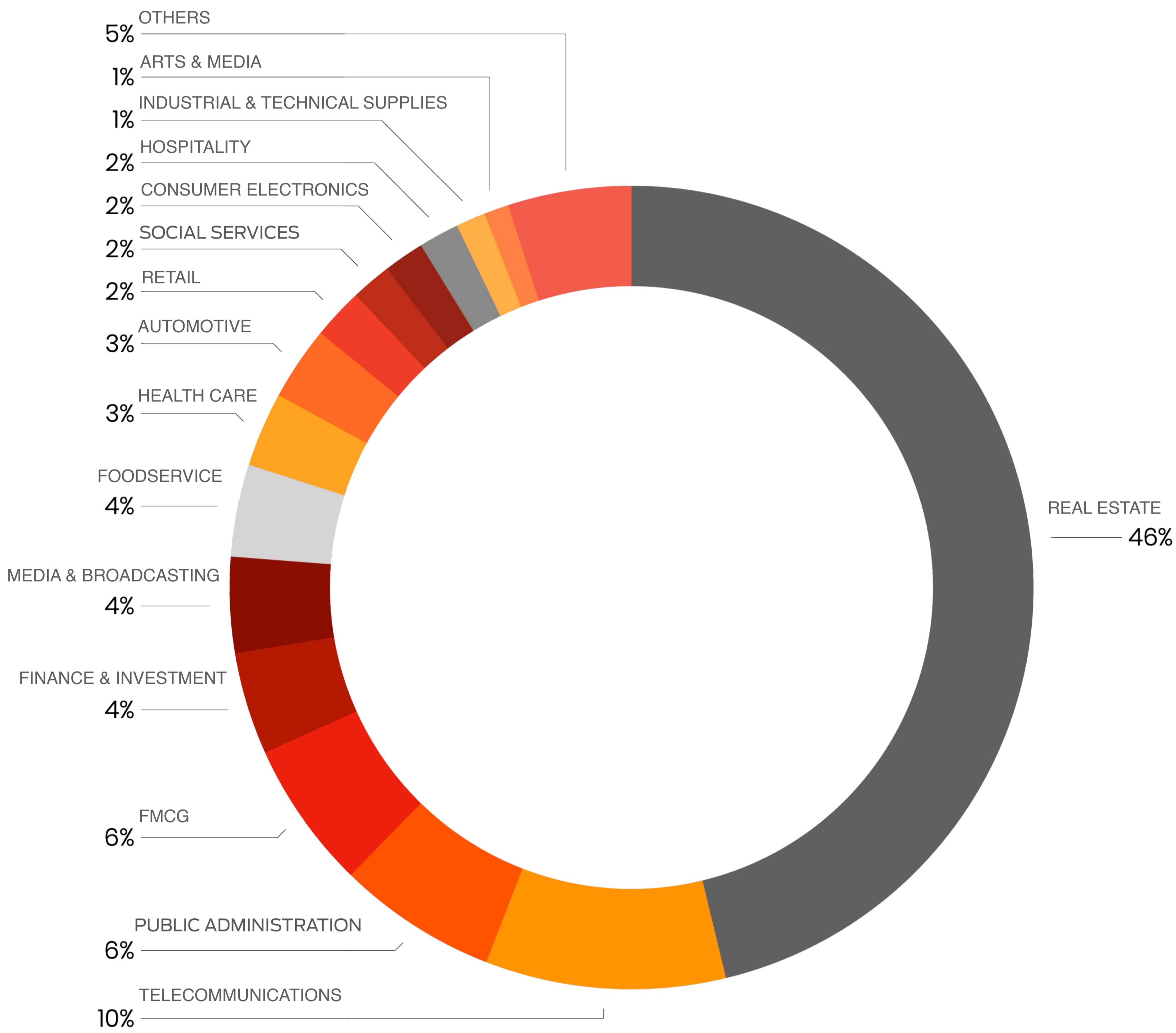
132

New Campaigns

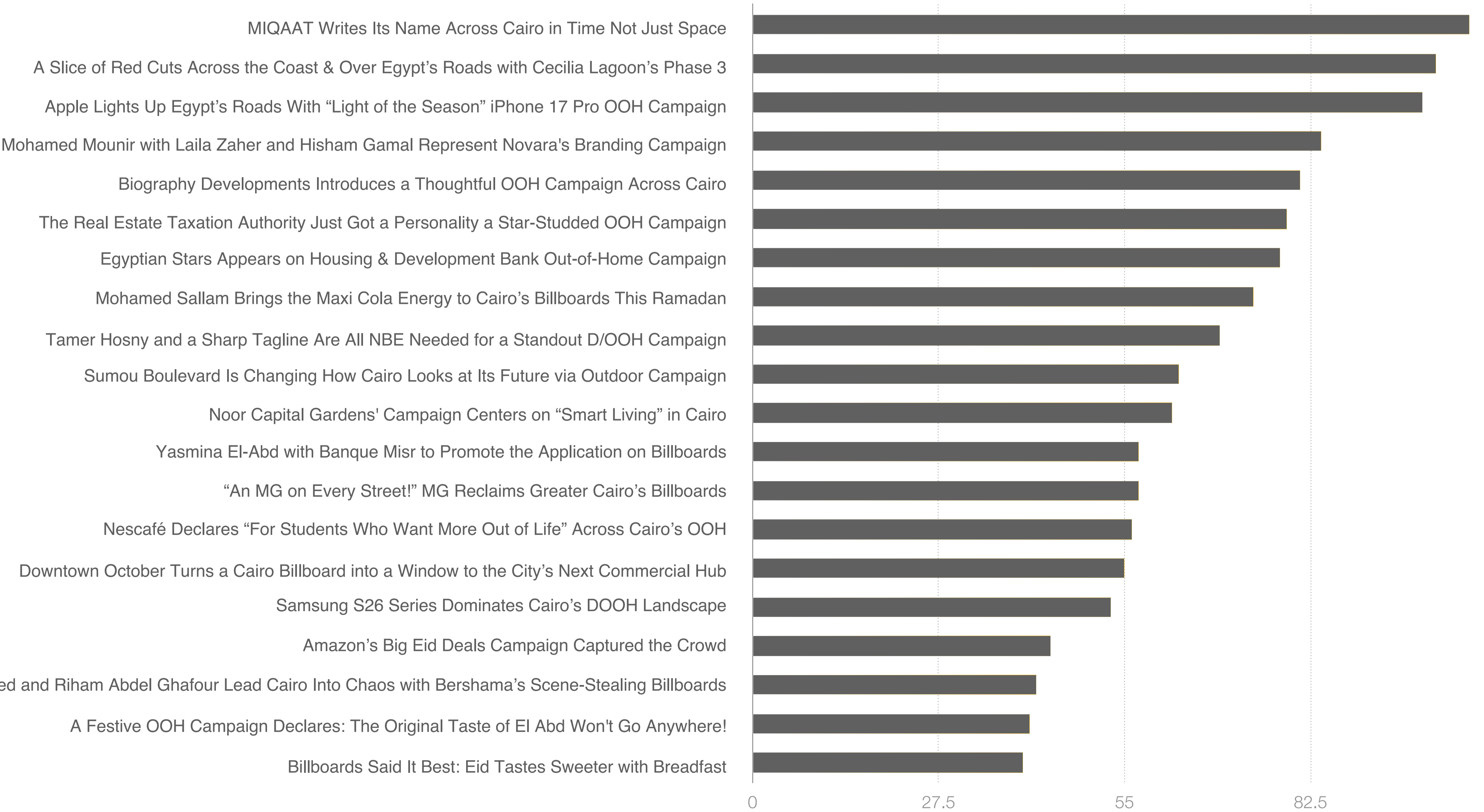
175

Running Campaigns

## BUSINESS CATEGORY MARKET SHARE



## TOP OOH CAMPAIGNS



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MENA'S OOH VOICE



Data provided by MOOH. To get more insights, reports and analysis on the OOH market contact: enquire@monitoringoooh.com.

### Disclaimer

To the best of our knowledge, the information contained herein is accurate and reliable as of the date of publication; however, we do not assume any liability whatsoever for the accuracy and completeness of the campaign dates, which may vary their total running time during the first and last days of the month depending on the operational schedule of media locations.