



Market Insights



DECEMBER
2026

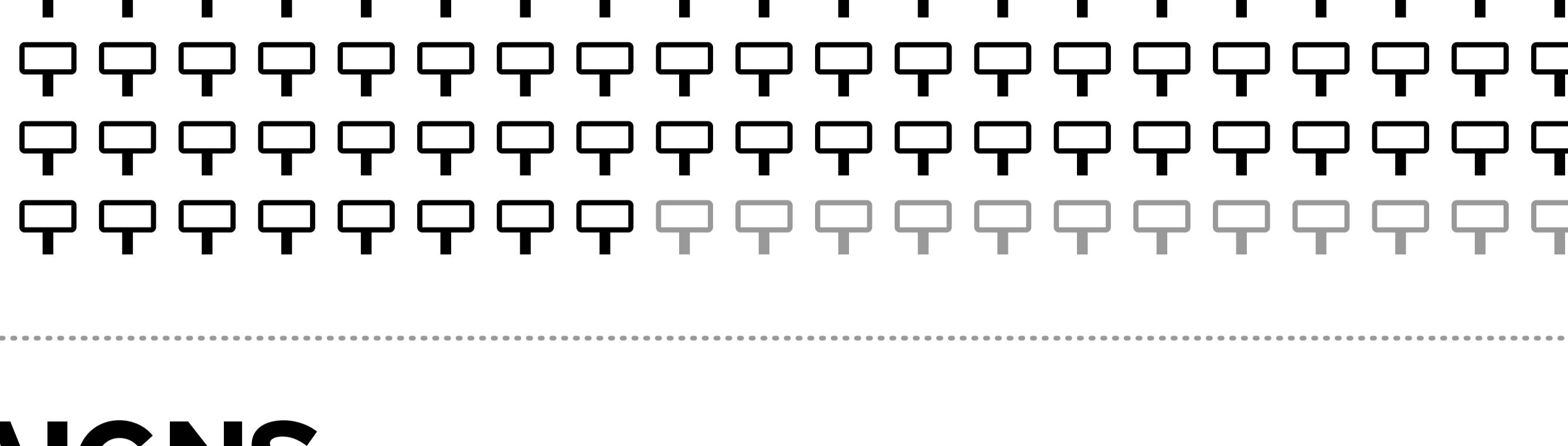
OOH Market Insights Overview

Based on numbers of Large & X-Large OOH advertising faces

OCCUPATION

86%

Occupied



14%

Unoccupied

CAMPAIGNS

223

Total Campaigns

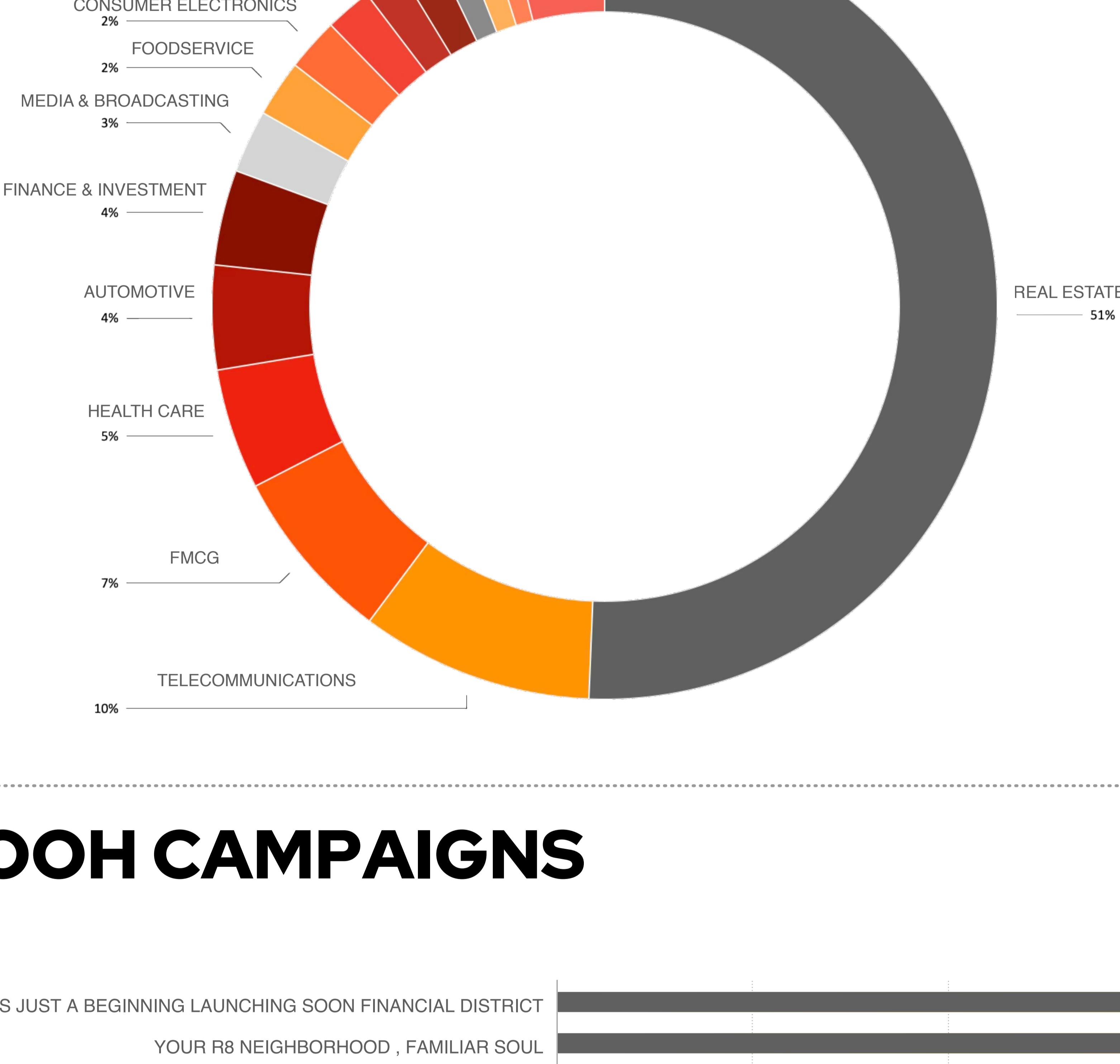
77

New Campaigns

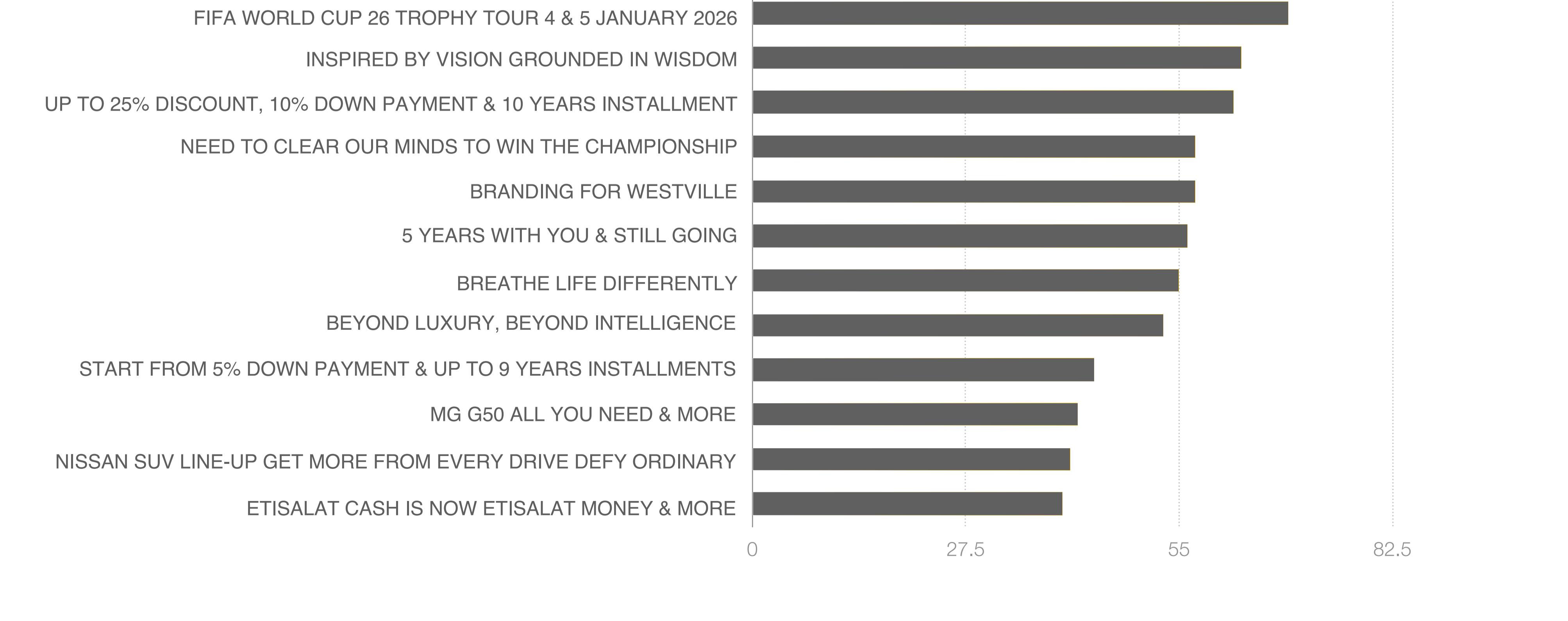
146

Running Campaigns

BUSINESS CATEGORY MARKET SHARE



TOP OOH CAMPAIGNS



insiteooh.com

MENA'S OOH VOICE

MOOH
OOH MEDIA INTELLIGENCEData provided by MOOH. To get more insights, reports and analysis on the OOH market contact:
enquiry@monitoringooh.com

Disclaimer

To the best of our knowledge, the information contained herein is accurate and reliable as of the date of publication; however, we do not assume any liability whatsoever for the accuracy and completeness of the campaign data, which may vary from time to time depending on the operational schedule of media locations.

A Brand of **OUTSIDE**