



### **OOH Market Insights Overview**

Based on numbers of Large & X-Large OOH advertising faces

### OCCUPATION

85% Occupied

15% Unoccupied

# CAMPAIGNS

7245

Total Campaigns

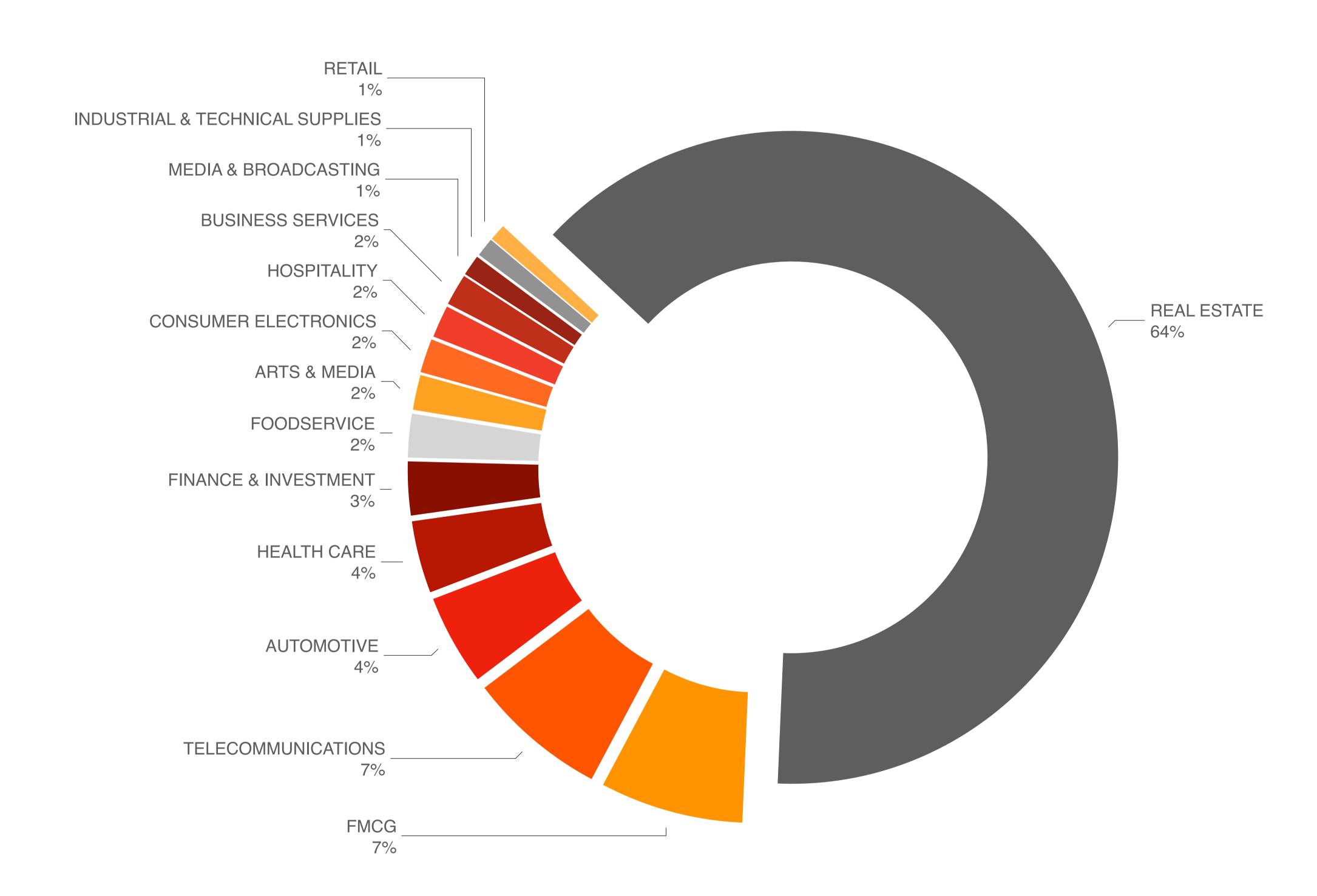
4103

New Campaigns

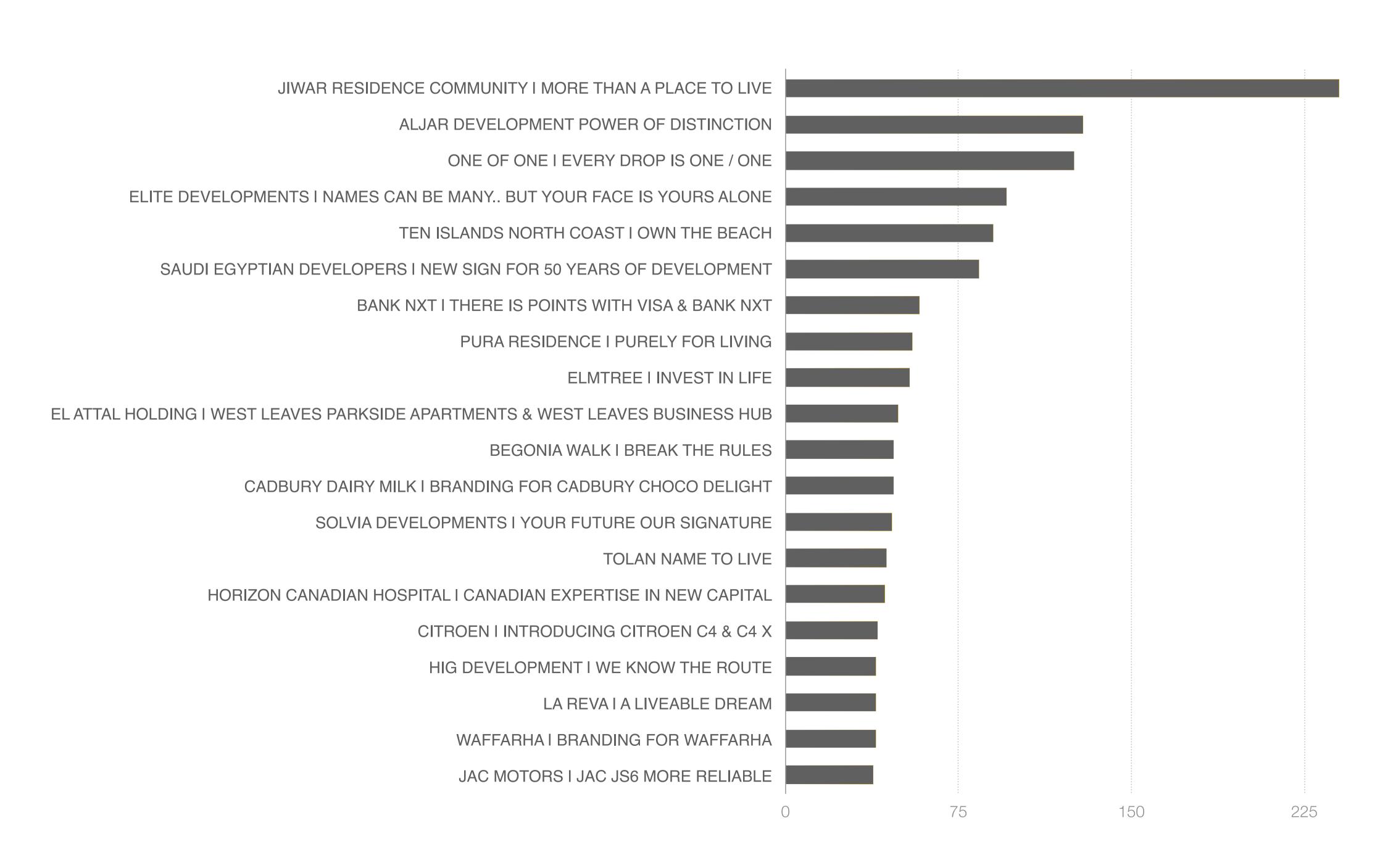
42

Running Campaigns

## BUSINESS CATEGORY MARKET SHARE



### TOP OOH CAMPAIGNS



insiteooh.com

MENA'S OOH **VOICE** 

OOH MEDIA INTELLIGENCE

Data provided by MOOH. To get more insights, reports and analysis on the OOH market contact:

IGENCE enquire@monitoringooh.com.